



Ashley Wignell

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Ashley is a Principal in the Business Services & Advisory division, with 25 years of experience in both public practice and the private sector.

A member of the Institute of Chartered Accountants, he is dedicated to serving as a trusted advisor to family businesses. He offers tailored tax, accounting, and superannuation solutions that align with each client's best interests.

Ashley takes a straightforward and transparent approach to his work, building relationships grounded in trust and integrity. His areas of expertise include business advisory and tax consulting services, with a particular focus on optimising Asset Protection & Risk Management, tax planning, and implementing tax minimisation strategies for business owners.

Outside of work, Ashley enjoys travelling and spending quality time with his wife and three children. He is also a passionate supporter of the Carlton Football Club.

Qualifications

- Registered Tax Agent
- Bachelor of Commerce – La Trobe University
- Certificate of Public Practice
- Member of Chartered Accountants Australia and New Zealand (CA ANZ)

Specialisations

- Tax and Accounting Compliance
- Tax Planning & Advisory
- Business Advisory, Forecasting & Reporting
- Restructuring utilising small business concessions

Industries

- Manufacturing
- Professional Services
- Property, Real Estate & Construction, Property, Real Estate & Construction, Real Estate & Construction & Construction
- Medical Practitioner's
- Insurance

Services

- Tax and Accounting Compliance
- Tax Planning & Advisory
- Business Advisory, Forecasting & Reporting
- Restructuring utilising small business concessions